



[WHAT GOOD IS A WEBSITE IF NO ONE EVER FINDS IT?]

As an independent **Michigan SEO Consultant**, Page One Rankings knows all too well that the old "if you build it, they will come" line of thinking no longer works for website visitors. Just having a website no longer assures online exposure to your target audience. If you want visitors to find your website, you need to appear at the top of the search engines results pages!

[WHO IS PAGE ONE RANKINGS?]

Page One Rankings provides internet marketing search engine optimization (SEO) services, mostly for Michigan-based companies, although our client list spans the United States. We gear our work toward getting your website to rank higher on the major search engines and, more importantly, to convert visitors into customers at a higher rate.

[DID YOU KNOW???)

- Searching is the **second most popular online activity**, right behind emailing
- **75%** of all searchers **never look further than the first page** of results on search engines (Source: Georgia Institute of Technology)
- **66% of U.S. adults** research online before buying (Source: TNS market research firm)
- **55% of U.S. adults** research online to find the best price (Source: TNS market research firm)
- More than **80% of all internet users** find new web sites through search engines like Google and Yahoo! (Source: Georgia Tech/GVU Users Survey)
- Search engine users are some of the **most qualified and motivated visitors** to your website you will ever have. After all, they have taken the initiative to hunt for online

resources on a certain topic and they clicked your link to learn more.

[WHAT SHOULD I DO NEXT?]

If you're interested in knowing a little about how SEO is really performed, check out our [Basics of SEO](#) page which covers what search engines are really interested in, who to rank well on them and what to do with your traffic once you've earned their attention.

You might also want to check out our [SEO Services](#) to see what Page One Rankings can do to assist you in your quest for more business.

Be sure to peruse our [Case Studies](#) next. The proof is in the pudding and you'll definitely want to see what Page One Rankings has done for other clients.

Then, either [pick up the phone](#) or [shoot us an email](#) and let's figure out how we're going to make your website work better for your business.



Page One Rankings is a proud member of
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